



Recovery Walks! 2011 Sponsorship Levels



Saturday, September 24, 2011
10:00 am – 2:00 pm
Bushnell Park, Hartford, CT

Check Level and Complete Form on Reverse:

1. **Platinum Sponsorship \$5,000 Contribution**

- Top billing as a Platinum Sponsor, **logo** on the back of the Recovery Walks! T-shirt as a Platinum Sponsor. **Deadline Friday September 2**
- Immediate posting on the CCAR website (www.ccar.us) as a Platinum Sponsor with a direct link to the Platinum Sponsor's website
- Recovery Walks! Gear: **40** T-shirts
- Listed in the Recovery Walks! program
- 1 Scholarship for the Recovery Coach Academy a **\$675 value**
- Free Premier Booth available (1 table 2 chairs), a **\$300 value**. Check if requested- must complete booth form on reverse side.

2. **Gold Sponsorship \$1,000 Contribution**

- **Logo** listed on the back of the Recovery Walks! T-shirt as a Gold Sponsor. **Deadline Friday September 2**
- Immediate posting on the CCAR website (www.ccar.us) as a Gold Sponsor with a direct link to the Gold Sponsor's website
- Recovery Walks! Gear: **10** T-shirts
- Listed in the Recovery Walks! Program
- Free Booth available upon request (1 table 2 chairs), a **\$300 value** Check if requested-must complete booth form on reverse side.

3. **Silver Sponsorship \$500 Contribution**

- Listed on the back of the Recovery Walks! T-shirt as a Silver Sponsor. **Deadline Friday September 2**
- Immediate posting on the CCAR website (www.ccar.us) as a Silver Sponsor with a direct link to the Silver sponsor's website
- Top billing on promotional posters displayed in Bushnell Park with your logo, on day of the walk
- Recovery Walks! Gear: **5** T-shirts
- Listed in the Recovery Walks! Program
- Free Booth available upon request (1 table 2 chairs) a **\$300 value** Check if requested- must complete booth form on reverse side.

4. **Bronze Sponsorship \$250 Contribution**

- Immediate posting on the CCAR website (www.ccar.us) as a Bronze Sponsor with a direct link to the Bronze Sponsor's website
- Recovery Walks! Gear: **2** T-shirts
- Listed in the Recovery Walks! Program

5. **Copper Sponsorship \$100 Contribution**

- Immediate posting on the CCAR website (www.ccar.us) as a Copper Sponsor with a direct link to the Copper Sponsor's website
- Recovery Walks! Gear: **1** T-shirt
- Listed in the Recovery Walks! Program

6. **Business Card Ad only \$50** (Recovery Walks! program)

7. **Booth Only \$300** (includes 1 table and 2 chairs)

8. **Other Gift: \$** _____

Sponsor a Bus for \$750

Underwrite a Recovery Bus to transport people from Bridgeport or Willimantic to Recovery Walks! for only \$750!

Recovery Walks! 2011 Sponsorship & Booth Agreement Form



Name: _____ Title: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Note our Mailing Address

CCAR
Attn: Recovery Walks! 2011
198 Wethersfield Avenue
Hartford, CT 06114

Please make checks payable to **CCAR**.
Send with completed form no later than
Friday September 2, 2011.

For further information please call (860) 244-2227,
1-800-708-9145 or email ccar2005@ccar.us
Visit us on the web at www.ccar.us

Sponsorship:

_____ agrees to provide sponsorship funding or In-Kind gifts in the amount of
(Name of sponsoring organization/business)

\$_____ in exchange for the sponsorship/promotional activities applicable to that contribution level (Platinum, Gold, Silver,
Bronze, Copper, \$50 Ad). Furthermore _____ gives the Connecticut Community for Addiction
(Name of sponsoring organization/business)

Recovery (CCAR) and the Recovery Walks! 2011 Planning Committee permission to use its name, logo, banner, etc. for all promotional
activities associated with Recovery Walks! 2011. We hereby apply for exhibit space at Recovery Walks! We agree to abide by the
Walk terms and conditions as they are stated on this form.

- **Platinum or Gold Sponsors** level please email your logo and your Agency website to ccar2005@ccar.us
- **Silver, Bronze or Copper Sponsors** please email your Agency website to ccar2005@ccar.us
- **Business Ad Sponsors** please email your Business Card to ccar2005@ccar.us

Other Gift \$_____

Booth Space \$300 for 1 table and 2 chairs
(Booth Fee waived for Platinum, Gold and Silver Sponsors)

However, information below must be completed.

Information to Display: _____

- Exhibitors may setup anytime after 8:30 am
- There are no electrical connections
- Exhibit space will be confirmed only upon receipt of signed contract and full payment.
- Payment is due with application no later than **Friday September 2, 2011**

PLEASE NOTE: The participation contracted for herein is for the exclusive use of applicant only. If applicant wishes to promote additional companies and/or products, those companies and/or products will be subject to additional fee(s) and to the prior written approval of CCAR. If Sponsor/Exhibitor cancels their contract the full amount will go towards Recovery Walks! There are no refunds.

Signature Required for Sponsors and Booth Exhibitors: _____ Date: _____